Movie Rubric
Advanced Computer Applications

Student_____

Movie Title_____

Total Points out of 150 Possible Points_____

	14-15	10-13	6-10	0-5	Points Earned
Content	The project has a clear focus related to the chosen topic. Excellent evidence of student learning and efforts are reflected in student's project.	The project has a clear focus related to the chosen topic or issue. Substantial evidence of student learning and efforts are reflected in student's project.	There is focus that is maintained throughout the project. Adequate evidence of student learning and efforts are reflected in student's project.	The project has a focus, but may stray from it at times. There is an organizational structure, though it may not be carried through in a consistent manner. Less than adequate evidence of student learning and efforts are reflected in student's project.	Content Score is:
Organization/Layout/ Design	Organization of presentation is excellent. Transitions add to the viewer's understanding of the topic. Titles are added to enhance understanding. Storyboard shows progression.	Sequence of project components is clear and evident. Transitions provide easy movement from one scene to another. Titles are used and add to the video's flow. Storyboard shows general outline.	Adequate preparation and sequence is shown. Transitions are adequate. Titles are present. If storyboard is present, it shows the project in a broad outline.	Either lack of preparation or illogical sequence. Transitions are choppy or distract the viewer. Titles are not present or distract from the overall video. Does not have a storyboard.	Organization/Layout/ Design Score is:
Conventions	Clear, concise, well-written, no spelling or grammatical errors.	Few syntax, spelling, or grammatical errors.	Moderate amount of spelling, syntax, and/or grammatical errors.	Many spelling, syntax, and grammatical errors.	Conventions Score is:
Technical Elements	Sound and visual files are distortion free. Transitions are timed for smooth movement between scenes. Titles are legible. There are few technical problems, and none of a serious nature.	Sound and visual files are mostly distortion free. Transitions provide a smooth movement between scenes. Titles are mostly legible. There are few technical problems.	Sound and visual files may have some distortion but it doesn't' distract the viewer. There are some technical problems, but the viewer is able to follow the presentation.	Sound and visual files contain significant distortion. Transitions are awkward between scenes. Titles are illegible. Technical difficulties seriously interfere with the viewer's ability to see, hear, or understand content.	Technical Score is:

Music	Music was planned that fit the clips and the mood of the clips. Appropriate credit was given.	Music was used, could be a little off, but was music that fit the clips. Appropriate credit given.	Music was used that was inappropriate or did not fit the clips it was used for. No credit was given.	No music was used.	Music score is:
Music Editing	Excellent use of sound. Editing is crisp. No unnecessary sound. No sound distracts from the purpose of the film.	Most sound was necessary and effective. Could be better edited or utilized.	Some additional sound was needed to make point. Quality and use could be improved. Sound appeared and ended abruptly.	Sound quality was poor, inappropriate, and/or confusing. Music contained background noise.	Music Editing Score is:
Movie Quality	Movie had all required elements, engaged audience, and was original, creative, and unique.	Movie contained all required items. Editing was not done as well as it should have been. Idea was not engaging or unique.	Movie contained little evidence of a theme, had little editing, and did not engage the audience.	The project is lacking in its ability to create interest.	Movie Quality Score is:
Flow	Movie moves nicely, theme is easily identified, audience displayed appreciation for the production.	With a bit more editing and better clip selection, use of transition, etc. movie would be excellent.	Movie was nothing more than a series of clips joined together.	No effort to create flow.	Flow Score is:
Time Requirements	Movie lasted the required amount of time without unnecessary time fillers added. (4-5 minutes)	Movie lasted the required amount of time with some slides drawn out longer to act as time fillers.	Movie was short by 1-15 seconds.	Movie was short by 16 or more seconds.	Time Requirement Score is:
Effort/Time Management	Worked hard to create a quality project and added finishing touches to complete the movie. The movie was completed by the due date.	Worked hard, but could have put forth more effort to add the extra touches that make a quality product. The movie was turned in on time.	Put forth some effort, but could have spent time more efficiently working on the project. The movie was turned in on time.	Very little effort was put forth to get the project done on time.	Effort/Time Management Score is: