

Magazine Cover

Magazine cover project

- Now that you have taken a wide variety of pictures, let's put some application to it.
- For this project you will either use some of the images you have taken already or take some new ones to create a dynamic cover for a magazine.
- See examples and tips on the following slides.

Choose a strong Focal point

For a portrait, FOCUS ON THE EYES. For objects in a still life, make one part stand out that will grab the attention.



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Choose Colors
& fonts that
grab attention

BUT ARE NOT
DISTRACTING.

Your words should
be easy to read
but appealing to
the eye at the
same time.



Choose appropriate effects for your theme



Make appropriate article titles

Your articles should follow whatever theme you decide to choose.



Remember to focus on your photography

Even if a person couldn't read what your magazine said, they should be able to tell what it is a bout at a glance.

Exklusiv Glashütte Original Vergleich Telemeterskala Interview A. Lange & Söhne Übersicht Großdatum

UHREN

2

UHREN

DAS TEST-MAGAZIN März/April 2013

NEUES A. Lange & Söhne — *Die Grande Complication* [S. 72]
TEST Union vs. Raymond Weil — *Einsteigerduell* [S. 64]
TECHNIK Glashütte Original — *Senator Terminkalender* [S. 46]
WISSEN Großdatum — *Über 100 Uhren im Überblick* [S. 100]

Genfer Salon
**NEUE
UHREN**
Auf 22 Seiten
[AB S. 08]



ABSTAND MESSEN

BAUME & MERCIER, HANHART, LONGINES — Uhren mit Telemeterskalen im Vergleichstest [S. 54]

EUR 7,00 (DE) CHF 13,70 EUR 8,50 (NL) HUF 2810
19068 EUR 7,80 (A) EUR 8,20 (L) SEK 98,00
199117-407003 01

image source

Magazine Cover Project

- Brainstorm possible magazine themes and sketch 2 ideas on paper for what your cover might look like.
- Take a cover picture for a magazine of your choice (could be made up).
- Choose effects, filters, adjustments for your image that make sense for your theme.
- Add Text for a cover, headline, article title, etc.

CONFIDENCE

NEW YEAR - new commitment

6 REASONS

to stick with
your commitments
this year

5 WAYS

to keep your
New Year's
Resolutions

best practices
to MAKE IT
HAPPEN
this year

January-2018

CONFIDENCE

New Year, New Commitments
January-2018

6 reasons

to stick to your
commitments

best practices to
make it happen
this year

5 ways

to keep your
New Year's
Resolutions

Example

