Jackson’s Sugarbush

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| Gender | Male |
| Length | :30 |
| Target Demographic | Families, Grandparents, couples starting traditions |
| Character / Narrator | Farmer, business owner |
| Vocal Direction | Jovial, down to earth, warm hearted |
| Sound Effects | Sleighbells, Glasses Clinking, Horse Neighing |
| Suggested Music | Outdoorsy, acoustic, Christmas like music |

Script:

There’s nothing quite like a day down on the farm with the family, that is, unless it’s a day on the farm with family, fresh maple syrup, and Jackson’s Sugarbush! The winter’s been good to us here and we’d like to share the fruits of the season with you. At the farm, you can take a ride in the one horse open sleigh (sleighbells or horse neighing), eat pancakes to your heart’s content in the chalet or celebrate the holiday season with your folks by booking the lodge for Christmas gatherings, complete with a tasting of our famous ice wine (clinking glasses). It’s as easy as dialing 555-5555 to make reservations, but hurry because dates are going fast! Jackson’s Sugarbush, it just wouldn’t be winter without us!