

Discover what your camera can do

Changing your camera's settings can make a big difference in your pictures. But if you haven't yet deciphered which scene mode symbols work for the different shots you take, look no further—we've cracked the code for you.

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 Convenience in one click.

Frame the subject, push the button – with **Automatic mode**, it's as simple as that. Don't worry about a thing; the camera will do all the work.



Share the Inspiration:
 "This photo looks like a painting to me. So I had this printed and [enlarged on canvas from Kodak Gallery.](#)"
 — Ann McAllister, Photo Enthusiast, Rochester, NY

▲▲ Picturesque views to make a postcard jealous.

- Select **Landscape mode** and shoot away at any beautiful, sprawling scene. Your camera will focus on the entire picture – from the nearby tumble weed to the painted cliffs in the distance.
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- For the most interesting shots, try putting the horizon line in different places.



🏃 Freeze!

- Capture fast-moving subjects with ease using the **Sports/Action mode**. It uses fast shutter speeds to keep pictures sharp – so you don't miss the moment, no matter how fast it moves. Just focus the camera by pushing the shutter halfway down. Then, when the subject moves into place, click away.
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- Try taking a series of photos to use in a flip book! Burst mode is ideal for this sort of thing, since it takes a series of pictures in quick succession. It's a great way to study your fastball or capture your child skipping rope.



Share the Inspiration:

"So simple. So easy. I placed the flower on a black plate in my kitchen. The camera set on Macro mode. My tripod and the light from the kitchen window were all I needed to make this dramatic image. I printed several out on my inkjet printer at home, put them in prematted frames. They made beautiful gifts for the holidays!"

— Ann McAllister, Photo Enthusiast, Rochester, NY

 The beauty is in the details.

- The perfect mode to capture exquisite detail, from the delicate folds in your prized tulips to the lines in a baby's tiny hand. With **Macro mode**, you can move in close and avoid a blurry picture. But be sure to disable your flash so that the image doesn't get washed out.



 Action!

- Use **Video mode** to capture the action as it happens. For the best results, make sure you have a lot of light, and use a tripod to keep the video

steady. Also, start recording a little early, and let the action go a few seconds over so your story doesn't get cut off.



Share the Inspiration:

"We had so much fun visiting all the cool places in my hometown of Philly. Using my [Kodak Inkjet printer](#) I made this pocket-sized book of all my favorite shots."

— Lisa Kreienberg, Creative Director, Rochester, NY

★▲ Make the most of your nights.

- Just because it's dark out doesn't mean you can't get a great picture. To compensate for the lack of light, **Night mode** uses a longer exposure to catch all the subtle warm and cool colors that come with an intriguing night shot. But with long exposures, hand-held shots could turn out blurry, so use a tripod to keep things steady. If a tripod isn't handy, rest your camera on a solid object to prevent shaking.



★▲ The soft side of night.

- Let your subject shine. **Night Portrait mode** enhances your subject by softening the background – making it perfect for single-subject shots. To help create a stronger image, be sure your subject is within flash range so they can get enough light.



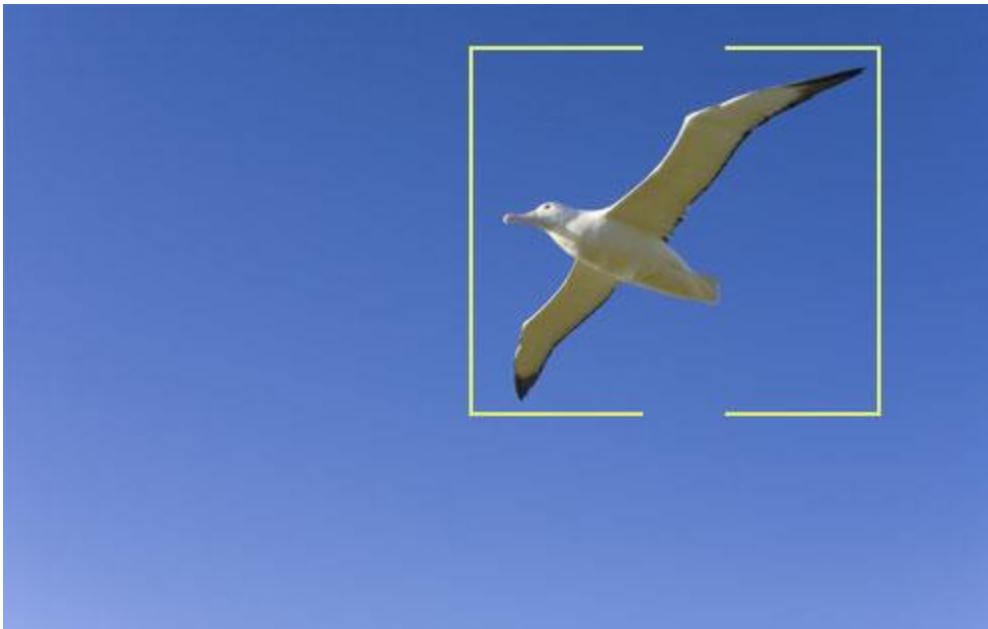
 It's Party time!

- This mode really knows how to party – or, at least how you party. **Party mode** is designed to take great indoor low-light shots, so you can have fun with your pictures while you have fun with friends and family.



 Evening lights, made lovely.

- Get all the detail a sunset has to offer – brilliant oranges and reds, softly lit clouds, stark foreground silhouettes.
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- **Sunset mode** captures everything that makes a sunset special by automatically setting the best focus and exposure (no flash) for your lighting conditions. The white balance is set to daylight to capture and keep a warm balance of color.



Pro photographer to go.

Not sure about what mode to choose for your shot? Have no worries, you can take better pictures than ever before with Kodak's **Smart Capture** feature. It adjusts camera settings for great pictures in just about any environment, automatically.

Intelligent scene detection – detects and analyzes scene conditions

Intelligent capture control – automatically sets camera settings including exposure, focus and ISO for clear, sharp pictures even in low light and challenging situations

Intelligent image processing – reduces noise and clears up dark shadows for vibrant, crisp details and true-to-life colors



Share the Inspiration:

"My family and I were on a cross-country drive and stopped for a rest along a South Dakotan highway. My daughter found this hay roll irresistible. I captured the moment of windblown freedom and open expanses before we drove on."


— Vera Sytch, Rochester, NY

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ISO Shed some light on the situation.

- Not all locations are ideal for taking pictures. Sometimes you just don't have enough light or your subject is moving too fast to get a good shot. Just select the **High ISO mode** on your camera and you'll be good to go. It makes the sensor in your camera more sensitive to light, which in turn helps to brighten the shot. And with High ISO, you'll also get faster shutter speeds. A fast shutter helps prevent blurred images due to camera shake.



 Expand your horizons.

- This cool new feature is available on a lot of newer cameras. You can shoot three overlapping pictures, **Panoramic Stitch** "stitches" them together to create one seamless superwide picture. Most people use it for expansive scenic overlooks, which works great. But don't be afraid to have fun, and get creative!
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- Try shooting different sections of a stadium, then stitch them together for one dramatic, elongated shot. Or shoot vertically to capture a cascading waterfall, or an imposing skyscraper. Got a big family? Take a shot of everyone at the dinner table. This feature makes sure there's room for everyone.

[Learn more about Taking Panoramic Pictures](#)



 Say goodbye to the blur.

- Have you ever tried taking a picture of someone laughing and they moved right when you snapped the shutter? With this cool feature, you can take pictures with confidence. No more worries about people moving or having to keep your camera still – **Digital Image Stabilization** (blur reduction technology) reduces blur caused by camera shake, subject movement, or fast-action situations.

Make your photos even more striking.

Experiment with color modes - each gives your shots a unique feel.

High color – for vibrant colors

Natural color – for natural looking colors

Low color – for muted color

Sepia – for an antique look

Black and white – for an artful, classic look