**Multimedia Design**

  **Thumbnail Sketches**

Graphic designers begin the logo design process by using a pencil and paper to generate small “thumbnail” sketches. These sketches are quick, small and **imperfect.** This is a way to try out many different concepts in a short amount of time. There is a tendency for beginning designers to get hung up on perfection. **NOTHING IS FINAL AT THIS POINT.** These are simply concepts. Also, keep in mind that we are novices and need to be realistic about our design abilities at this point.

Remember the professional techniques that you have read about in this handout.

Use your stylus to generate different thumbnail sketches in the spaces below.

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**Extra Credit**

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