**Movie Rubric  
Advanced Computer Applications**

**Student\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Movie Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Total Points out of 150 Possible Points\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- | --- |
|  | **14-15** | **10-13** | **6-10** | **0-5** | **Points Earned** |
| **Content** | The project has a clear focus related to the chosen topic. Excellent evidence of student learning and efforts are reflected in student’s project. | The project has a clear focus related to the chosen topic or issue. Substantial evidence of student learning and efforts are reflected in student’s project. | There is focus that is maintained throughout the project. Adequate evidence of student learning and efforts are reflected in student’s project. | The project has a focus, but may stray from it at times. There is an organizational structure, though it may not be carried through in a consistent manner. Less than adequate evidence of student learning and efforts are reflected in student’s project. | Content Score is: |
| **Organization/Layout/ Design** | Organization of presentation is excellent. Transitions add to the viewer’s understanding of the topic. Titles are added to enhance understanding. Storyboard shows progression. | Sequence of project components is clear and evident. Transitions provide easy movement from one scene to another. Titles are used and add to the video’s flow. Storyboard shows general outline. | Adequate preparation and sequence is shown. Transitions are adequate. Titles are present. If storyboard is present, it shows the project in a broad outline. | Either lack of preparation or illogical sequence. Transitions are choppy or distract the viewer. Titles are not present or distract from the overall video. Does not have a storyboard. | Organization/Layout/ Design Score is: |
| **Conventions** | Clear, concise, well-written, no spelling or grammatical errors. | Few syntax, spelling, or grammatical errors. | Moderate amount of spelling, syntax, and/or grammatical errors. | Many spelling, syntax, and grammatical errors. | Conventions Score is: |
| **Technical Elements** | Sound and visual files are distortion free. Transitions are timed for smooth movement between scenes. Titles are legible. There are few technical problems, and none of a serious nature. | Sound and visual files are mostly distortion free. Transitions provide a smooth movement between scenes. Titles are mostly legible. There are few technical problems. | Sound and visual files may have some distortion but it doesn’t’ distract the viewer. There are some technical problems, but the viewer is able to follow the presentation. | Sound and visual files contain significant distortion. Transitions are awkward between scenes. Titles are illegible. Technical difficulties seriously interfere with the viewer’s ability to see, hear, or understand content. | Technical Score is: |
| **Music** | Music was planned that fit the clips and the mood of the clips. Appropriate credit was given. | Music was used, could be a little off, but was music that fit the clips. Appropriate credit given. | Music was used that was inappropriate or did not fit the clips it was used for. No credit was given. | No music was used. | Music score is: |
| **Music Editing** | Excellent use of sound. Editing is crisp. No unnecessary sound. No sound distracts from the purpose of the film. | Most sound was necessary and effective. Could be better edited or utilized. | Some additional sound was needed to make point. Quality and use could be improved. Sound appeared and ended abruptly. | Sound quality was poor, inappropriate, and/or confusing. Music contained background noise. | Music Editing Score is: |
| **Movie Quality** | Movie had all required elements, engaged audience, and was original, creative, and unique. | Movie contained all required items. Editing was not done as well as it should have been. Idea was not engaging or unique. | Movie contained little evidence of a theme, had little editing, and did not engage the audience. | The project is lacking in its ability to create interest. | Movie Quality Score is: |
| **Flow** | Movie moves nicely, theme is easily identified, audience displayed appreciation for the production. | With a bit more editing and better clip selection, use of transition, etc. movie would be excellent. | Movie was nothing more than a series of clips joined together. | No effort to create flow. | Flow Score is: |
| **Time Requirements** | Movie lasted the required amount of time without unnecessary time fillers added. (5-10 minutes) | Movie lasted the required amount of time with some slides drawn out longer to act as time fillers. | Movie was short by 1-15 seconds. | Movie was short by 16 or more seconds. | Time Requirement Score is: |
| **Effort/Time Management** | Worked hard in class and outside of class to create a quality project and added finishing touches to complete the movie. The movie was completed by the due date. | Worked hard in class and maybe some outside class work, but could have put forth more effort to add the extra touches that make a quality product. The movie was turned in on time. | Put forth some effort, but could have spent time more efficiently working on the project. The movie was turned in on time. | Very little effort was put forth to get the project done on time. | Effort/Time Management Score is: |